

---

## JULIE MORYCZ

juliemoryczdesign.com  
juliemorycz@gmail.com  
740.816.8083

## EDUCATION

---

**UNIVERSITY OF CINCINNATI**  
College of Design, Architecture,  
Art, and Planning  
*Graduation 2016 | B.S. Design*

Studying Graphic Communication Design with a concentration in Interaction Design. Participating in the Professional Practice Program, alternating semesters of study with work in the field of design.

## SKILLS

---

**Adobe Creative Suite** | Photoshop, Illustrator, InDesign, After Effects, Premiere, Dreamweaver, Flash, Muse

**Development** | HTML 5, CSS, Basic jQuery, Xcode, Processing/Arduino

**Photography** | Digital, 35mm Film

**Other** | User Testing, Paper Prototyping, Wireframe Ideation

## EXPERIENCE

---

**MOMENT DESIGN | New York, NY**  
*Aug-Dec 2015 | Experience Design Intern*  
Worked for a digital consultancy bringing value and understanding to digital products for financial and healthcare clients. Used research methods such as competitive audits, user interviews, affinity and channel mapping. Synthesized and recommended a comprehensive design and content strategy for a financial payment onboarding experience.

**SEVENDESIGN | Sausalito, CA**  
*Jan-May 2015 | Digital Design Co-op*  
Designed projects from initial stages to final production. Created and managed UX/UI for a website design and worked with developer until the launch.

*May-Aug 2014 | Digital Design Co-op*  
Strategized and designed digital projects including a mobile application and infographic series for Visa.

**ANTHEM | Chicago, IL**  
*Aug-Dec 2013 | Visual Design Co-op*  
Worked with Kellogg's Creative Team focusing on brand development. Was able to manage full projects from concept to client deliverable.

*Jan-May 2013 | Visual Design Co-op*  
Developed marketing materials for print and online promotions such as in-store ads, tool kits, online banners, trade show graphics, etc.

**TRADEINSIGHT | Pittsburgh, PA**  
*Jun-Aug 2012 | Design Intern*  
Collaborated with design and marketing team to create e-commerce marketing and user conferences designs. Carried out design projects in marketing automation tools such as Marketo, Salesforce, and Joomla.

**References available upon request.**